



Seena Greiwe

Video Producer & Videographer

Contact

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<https://sgreiwe.wixsite.com/portfolio>

About Me

Experienced visual storyteller and sports media content creator, skilled in producing engaging brand-aligned content that resonates with audiences.

Skills

- Shooting & Editing
- Producing & Directing
- Project Managing
- Decision Making & Problem-solving
- Effective Communication
- Creativity
- Teamwork
- Leadership

References

Chris Dion

NCAA Director of Digital Communications
Email: cdion@ncaa.org

Jim Wolak

Previously Miami Dolphins Senior Manager, Creative Video
Phone: 484-903-2918
Email: jimmywolak@gmail.com

Education

Bachelor of Arts in Telecommunications

Concentration in Digital Sports Production

Ball State University - Muncie, IN

2017 - 2021

Studied Digital Sports Production within Ball State's Sports Link Program - a national leader in Sports Media. Minored in Digital Media and graduated Cum Laude with a cumulative 3.775 GPA.

Experience

Miami Dolphins and Hard Rock Stadium

Video Producer

2024 - Present

A coordinator and producer of video productions for the Miami Dolphins, Formula 1 Miami Grand Prix, Miami Open, and Hard Rock Stadium. **Ideate, plan, schedule, and execute projects across all entities**, including sponsorship content. Collaborate with other departments in enhancing the promotion and marketing of projects. Contributed on set design and planning for **2025 media day; led on-set direction and production**.

Videographer / Editor

2022 - 2024

Executed long and short form content that aligns with the brand and meets the sponsors and stakeholders needs when applicable. Filmed home / away games, community, and corporate events. Created **feature stories** and 'helmet off' content that allowed the fans an inside look into the personalities and lives of our players.

March Madness Women's Basketball Final Four

Video Production Lead

2022, 2023, 2024, 2025

Coordinate on-site logistics for all contracted videographers and editors to successfully execute the digital video plan. **Assign, schedule, and review all video content** for the NCAA Women's Basketball social media channels. Lead team in video coverage of live events and game coverage. Collaborate in production of **media day set and direct and produce day of shoot**.

Air Force Academy Athletics

Creative Video Producer / Editor

2021 - 2022

Led video content across all Air Force Athletics team accounts. Coordinated and produced video shoots with the teams and athletes. Executed short and long form content; hype videos, game recaps, features, and quick social forward content.

Turner Sports

Video Content Creator

2020-2022

Produced engaging and informational content for NCAA.com and Turner's YouTube accounts. Managed story telling behind creative pieces to ensure it was clear, concise, and tailored to the social audience. **Produced & edited "The Quest for the Perfect Bracket"** while overseeing graphic and sound design team, and on-air talent. **Launched the official March Madness TikTok Account**, creating multiple viral videos.

NCAA Championships Digital and Social Media

Video Content Creator

2017-2021

Served as an **on-site shooter & editor for 20+ DI National Championships** including but not limited to; Men's and Women's Basketball Final Four and March Madness, Men's and Women's College World Series, Track and Field, Women's Volleyball, and Men's Hockey. Edited quality recaps of events and games and live in-game content.

National Football League

NFL Live Content Correspondent

2020-2021

On-field shooter & live in-game editor for NFL games and outside events, including the 2021 NFL Draft. This content was shared across the league and club accounts.

Cincinnati Bengals

Social Media, Video, and Design Assistant

2019-2020

Enhanced the Bengals brand by creating content that showcased the players and team and allowed for the audience and fans to connect with their team and favorite players. Focused on **hype videos, social pieces, and studio shows**.

ESPN+ and ESPN3

Production Assistant

2017-2021

Worked on **60+ broadcasts** for Ball State Sports. Roles included: producer, director, replay, camera, and graphic operator.