



EXPERIENCE

AIR FORCE ACADEMY ATHLETICS

August 2021 - Present

- Content creator for Air Force Academy Athletics
- Produce short form and long form content; hype videos, game recaps, sponsorship pieces, feature stories, & quick social pieces

TURNER SPORTS

April 2020 - Present

- Video content creator for NCAA.com & NCAA Championships / March Madness YouTube accounts
- Selected to represent Turner at the 2021 March Madness Tournament in the Bubble; Produced daily video content for March Madness Social and March Madness YouTube
- Producer for the Quest for the Perfect Bracket series - managed graphic design team, sound design team, talent, and edited final pieces together
- Manages the story telling behind creatives pieces to ensure it is clear, concise, and tailored to our social audience
- Launched official March Madness TikTok Account - created various viral videos

NCAA CHAMPIONSHIPS

September 2017- Present

- Content creator for National Brand Accounts: NCAA Final Four Men's Basketball, Baseball, Softball, Track & Field, Volleyball, FCS Football, Hockey, Lacrosse, XC
- Has traveled to 17 various Championships to produce content; video and photos
- Serves as an on-site shooter & editor for NCAA championships social accounts
- Ensures quality full-length recaps of events and live-in game content

NFL

August 2020 - May 2021

- NFL Live Content Correspondent; content producer for league and club teams
- Serving as an on-field shooter & live in-game editor for NFL Games and outside NFL events
- 2021 NFL Draft Content Creator; captured draft picks on the red carpet, and managed player selfie video for clubs or league, and captured daily content for the draft

July 2019 - January 2020

- Social Media, Video, and Design Assistant for the Cincinnati Bengals
- Focused on showcasing the players of the team and filming games
- Produced hype videos & quick social pieces of workouts, practices, and games
- Content creator for Bengals social platforms during the 2020 NFL Combine

ESPN+ & ESPN3 / VIDEOBOARDS

August 2017 - May 2019

- Worked on 60+ broadcasts for Ball State sporting events
- Roles include:
- Producer, Assistant Producer, Assistant Director, Time Out Coordinator, Replay, Camera & Graphics Operator

ADDITIONAL

College Football Playoff - January 2021

- Selected to be a member of the CFP team for the 2021 National Championship
- Produced content throughout the week of various events
- Shot and edited game action and the trophy presentation

USA Gymnastics - May 2021

- Video Producer for the GK Classic which featured athletes such as Simone Biles

QB Collective Video Content Creator - May 2021

- Video Content Producer showcasing Elite High School Quarterbacks and NFL coaches

Rooted Creative; Race Street - May 2021

- Compiled highlight video for Rooted Creative featuring their Race Street Event

Pendleton Heights High School Baseball Intro - March 2021

- Main Camera operator for Intro video shoot featuring an on-fire set

WISH TV - The Zone: August 2018 - November 2018

- Production Assistant for High School Football Coverage: Shot & Edited Game Highlights

NASCAR: September 8-10, 2018

- Video content Creator for NASCAR social media during the 2018 Brickyard 400

SEENA GREIWE

Content Creator, Videographer, Producer, Editor, Storyteller

• segreiwe@gmail.com

• 1 (812) - 447 - 5307

• <https://segreiwe.wixsite.com/portfolio>

• www.linkedin.com/in/seena-greiwe

• Twitter: [@_seena_greiwe](https://twitter.com/_seena_greiwe)

EDUCATION

Ball State University, Muncie, IN - 2021

- Bachelor of Arts in Telecommunications with a concentration in Digital Sports Production

• Minor: Digital Media

• Cumulative GPA: 3.775 - Cum Laude

Ball State Sports Link - National Leader in Sports Media

- Producer of feature stories, game highlights, hype videos, and social media content for [@bsusportslink](https://twitter.com/bsusportslink) accounts

- Study Abroad Experience; traveled to Cardiff, Wales to produce a feature story which was included in an award-winning Transatlantic Storytelling documentary

RECOGNITIONS

• **3x** Student Production **Emmy** Award Winner

• **3x** **SVG** College Sports Media Awards Finalist

• **2x** **BEA** Festival of Media Arts Award Winner

• 2020 **Gold Zedman** Award Winner: Cinematography Reel

• 2020 **Emmy** NATAS LGL Chapter Scholarship

• 2019 **PILOT Media Technology & Innovation** Scholarship

• 2019 Peter B. Orlik Scholarship

• 2019 Bill Bryant Sports Production Scholarship

• 2018 & 2020 Indiana Broadcasters Foundation Scholarship

• BSU College of Communication, Information, and Media Dean's Collegiate Advisory Council **founding member**

• Chosen as **TCOM representative** to present to the Board of Trustees, BSU President, & CCIM Dean

• BSU Academic Ethics Committee student representative

• BSU **Dean's List** each semester

• 2020-21 Peer Voted Sports Link **Member of the Year**

• Sports Link **Leadership** Council Member